



COUNTER TERRORISM POLICING

UK PROTECT

National Counter Terrorism Protective Security Message — 17th March 2018

UK TERRORISM THREAT LEVELS

INTERNATIONAL in the UK	NORTHERN IRISH RELATED in Britain	NORTHERN IRISH RELATED in Northern Ireland	For more information please see: http://www.mi5.gov.uk
SEVERE AN ATTACK IS HIGHLY LIKELY	MODERATE AN ATTACK IS POSSIBLE, BUT NOT LIKELY	SEVERE AN ATTACK IS HIGHLY LIKELY	

ACTION COUNTERS TERRORISM (ACT) CAMPAIGN — SUPPORT FROM BUSINESSES

The campaign will not commence until the 20th March 2018 and therefore we would ask that business to do not commence any activity until this date.

On the 20th March 2018 National Counter Terrorism Policing will be launching the latest campaign under the ACT (Action Counters Terrorism) banner. The campaign is designed to encourage the public to report any suspicions about potential attack planning – a timely message as we approach the first anniversaries of last year’s tragic attacks in London and Manchester.

We are seeking the support of the business community across the Great Britain to help defeat terrorism and save lives by reporting suspicious activity and behaviour to police via www.gov.uk/ACT.

The campaign activity is spread across four weeks and we would be grateful if you would help support us by using the guidance provided in the ACT campaign toolkit, which contains all the background and resources needed to support the campaign, accompanying this message. Your business can support this campaign by:

- Share our digital assets and creative film on your organisation’s social media account
- Adapt our news story template for your website about why you’re supporting ACT and share
- Use external newsletters, your website, blogs and other channels to signpost the public to advice on how to report suspicious activity or behaviour that could be terrorist related via www.gov.uk/ACT
- Use staff newsletters and your intranet to signpost internal staff to advice on how to report suspicious activity or behaviour that could be terrorist related via www.gov.uk/ACT
- Share ACT posters and graphics in your organisation’s building, display screens and public areas

If you would like any additional information or discuss any points further please do contact Michelle Elkins, Deputy Head of Communication, Counter Terrorism Policing National HQ at Michelle.Elkins@met.pnn.police.uk



ACTION
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